



CHANGE, CHALLENGE & OPPORTUNITY

**Annual Conference & Exhibition
of the
Amenity Forum**

To be held on Tuesday, October 9th 2018

BURTON ALBION FOOTBALL CLUB

Pirelli Stadium, Burton on Trent

Welcome to our annual conference brochure for 2018

We believe that we have once again assembled an excellent range of speakers and an exhibition area to interest everyone with an involvement in the amenity sector

There continue to be many challenges facing the amenity sector in terms of its approach to weed, pest and disease control. The impact of legislation linked to such things as the Sustainable Use and Water Framework Directives is significant as are the cost pressures and other technical challenges. The emphasis is very firmly on adopting integrated approaches and making the most effective use of pesticides. Amenity is in the spotlight. It is important that the sector itself shows it can rise to the challenge and get fully behind best practice and driving up standards. It is important that the sector does this itself and it is not imposed by others and it is important that we stand together in our endeavours. It is also vital that we demonstrate the **important** and **essential** nature of weed, pest and disease management in amenity areas. This conference will seek to address the hot issues, investigate the implications, the approaches available and hopefully find ways in which the challenge can become an opportunity.

The Amenity Forum conference and exhibition has become very much the must attend event for all with an interest in this area with key speakers, wide coverage of the sector and great opportunities to network and share ideas. This brochure provides information on the conference programme, our supporters and speakers.

INDEPENDENT CHAIRMAN

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4 BASIS CPD points are available for attending this event

MORNING PROGRAMME

0845 Registration Opens

0900 EXHIBITIONS OPEN

Refreshments

0945 Welcome & Introduction

Policy & Innovation

0950 Responding to policy change

Grant Stark, Chemicals Regulation Division, HSE

1010 Responding to policy change

Nick Cartwright, Environment Agency

1030 How should the sector respond to the change and challenge ahead

John Moverley, Independent Chairman of the Amenity Forum

1050 Any questions to previous speakers & Introduction to our supporters

1100 REFRESHMENTS, VISIT TO EXHIBITIONS, NETWORKING

Challenge & Opportunity

1130 A view from the track side

Neil Strong, Network Rail

1200 A view from home and garden

Guy Barter, RHS

1220 *A view from the property sector*

Steve Hodgson, PCA

Research & its application

1240 Biological Control

Francesca Bayliss, Royal Holloway, University of London

Pride in what we do

1300 Sprayer Operator of the Year Awards – Announcing the winners

1310 Lunch, Visit to Exhibitors and Networking Time

AFTERNOON PROGRAMME

Weed, pest & disease control – looking at alternatives

1425 Weed, Pest & Disease Control – looking at alternatives – lessons from production horticulture

Andy Richardson, Allium and Brassica Centre.

Challenge & Opportunity

1455 A view from the contractor

Duncan Jones, Commercial Director, Hortech Limited

1505 A view from golf

Steve Isaacs. Director – Sustainability, Royal & Ancient

Pride in what we do

1530 The pressures of creating and maintaining high quality rugby pitches

Lee Evans, Head Groundsman, Millennium Stadium, Wales

1550 Concluding remarks

DEPART

SPEAKERS

FORUM PARTNERS & EXHIBITORS