

21st Century Amenity Management

a contractor's view

*complete
weed control*



*complete
ice control*



Two Decades of Weed Control



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weed control**

**complete
ice control**

What is making amenity weed control difficult in the 21st century?

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17:23 4G

Burton upon Trent

Partly Cloudy

12°

Wednesday	TODAY		13	8			
Now	18	18:24	19	20	21	22	23
12°	12°	Sunset	11°	10°	9°	9°	9°
Thursday			15	13			
Friday			15	10			
Saturday			14	11			
Sunday			14	9			
Monday			13	8			
Tuesday			14	9			
Wednesday			14	10			
Thursday			13	7			
Friday			13	7			

The Weather Channel

Weather



complete weed control



complete ice control





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The demise of active ingredients

Dichlobenil

Diuron

Atrazine

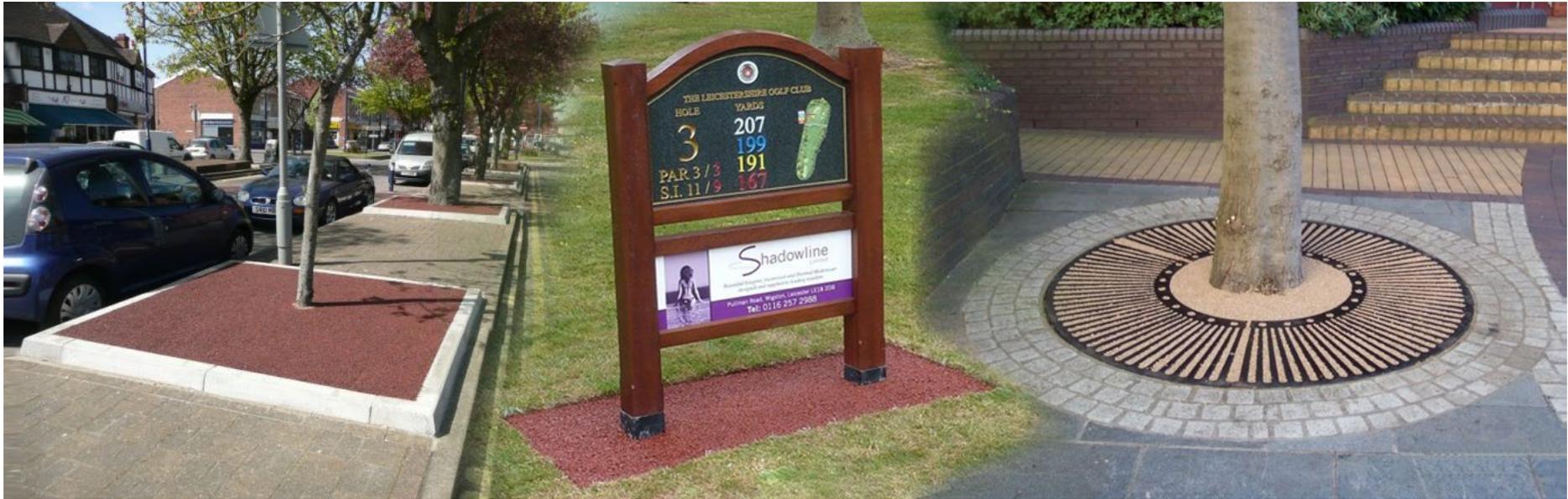
Simazine

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weed control**



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Glyphosate

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ice control*





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Audience Participation

Thanks to ICL

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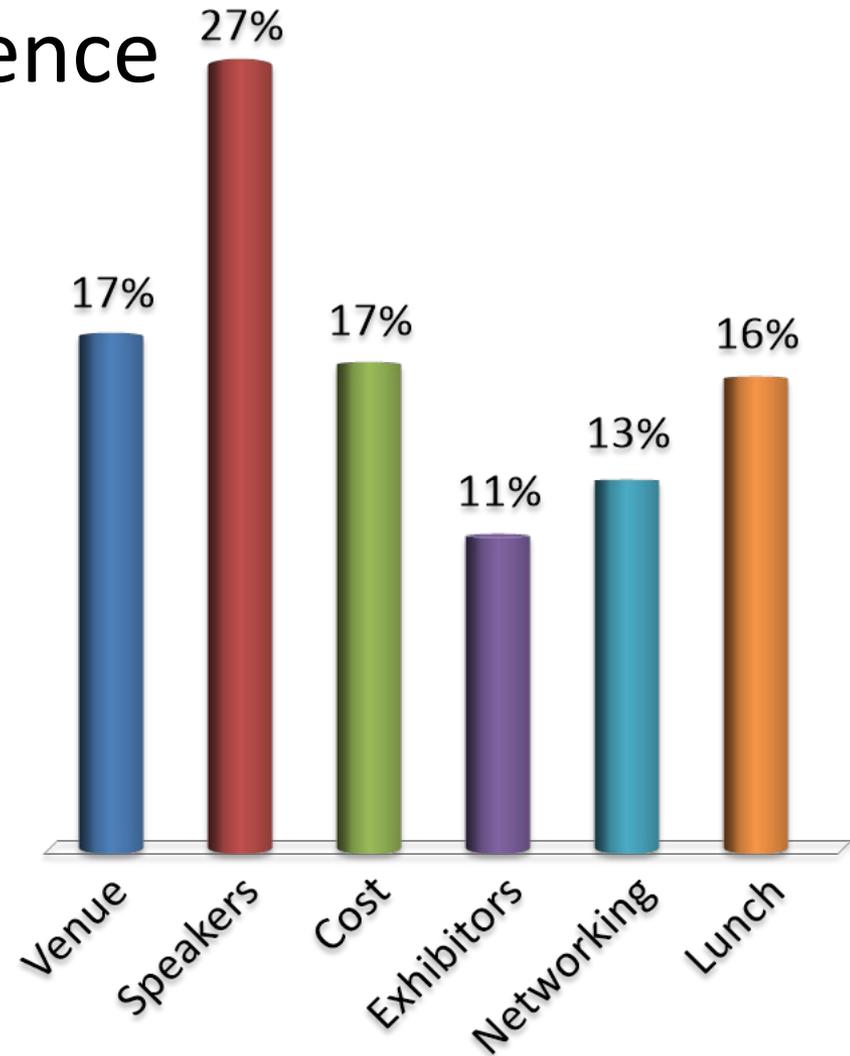


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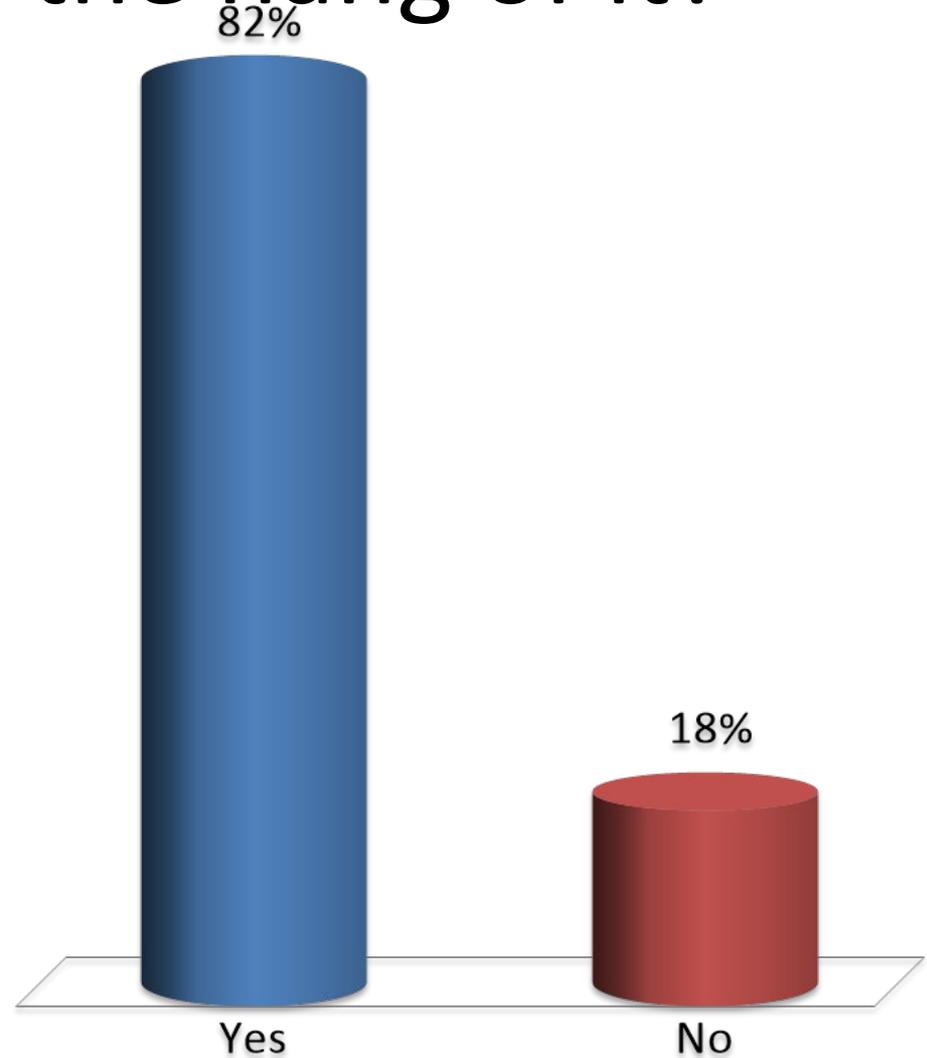
Please rate in order of importance the following when attending the Amenity Forum Conference

- A. Venue
- B. Speakers
- C. Cost
- D. Exhibitors
- E. Networking
- F. Lunch



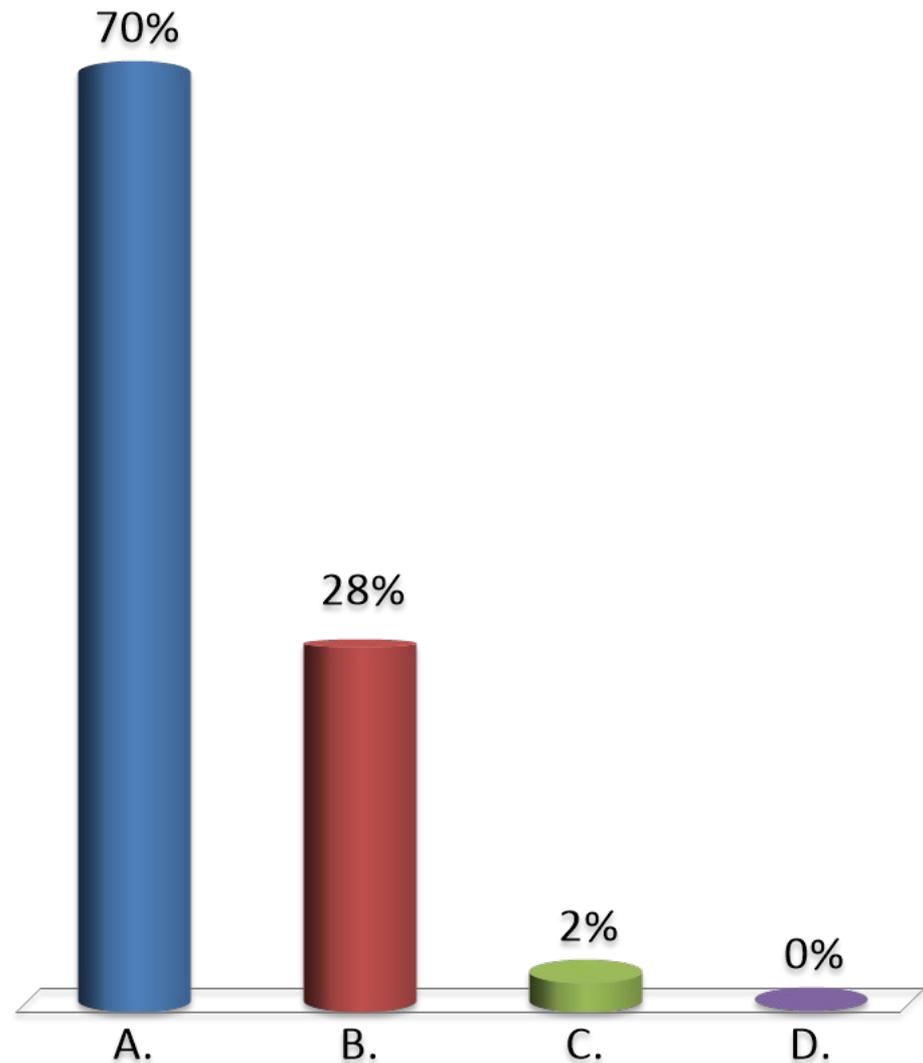
Have we all got the hang of it?

- A. Yes
- B. No



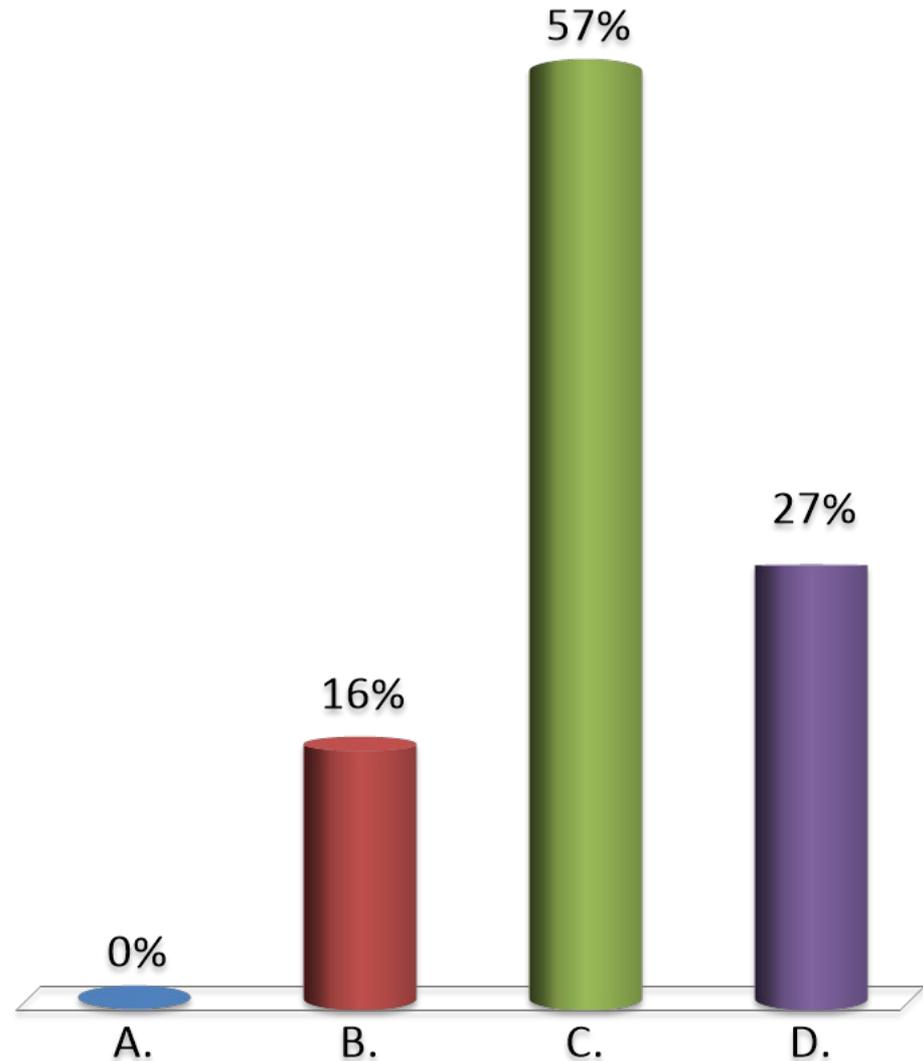
How familiar are you with glyphosate?

- A. Very familiar, I either use it or I am responsible for its use.
- B. Familiar, I know what it is and does.
- C. I've heard of it, but I am not really sure what it is.
- D. I've never heard of it, nor can I pronounce it.



How convinced are you that glyphosate is safe for us to use?

- A. I am not. I believe that it is carcinogenic.
- B. I'm not sure, I am worried by what I have read about it.
- C. I'm confident that it is safe for use, but I have minor reservations.
- D. I am absolutely sure it is safe.



What might those percentages have looked like if we had asked a random sample of the public?

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Why the misunderstanding?

A selection of the top search results with 'glyphosate' as the search term.

Weedkiller cancer ruling... What do we know about glyphosate?

Glyphosate increases cancer risk by 41%.

Germany to ban the use of glyphosate by 2023.

UK councils assess weed killer use after US cancer court case.



RELATED SEARCHES



glyphosate dangers



glyphosate toxicity



is glyphosate safe



glyphosate in food



glyphosate bees



glyphosate carcinogen



glyphosate monsanto

‘Related Searches’ show that the most popular searches including the word glyphosate are all negative.

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Internet Politics

In a world of 'fake news' there is a seemingly unstoppable tide of ill-founded 'facts' relating to glyphosate. If we are to avoid the consequences of this we need to act.

The UK finally achieved elimination status for Measles in 2017 based on 2014-16 data.

As a consequence of fears around the side effects of the MMR vaccine, this status was lost this year based upon the number measles cases in 2018. The science surrounding MMR has only ever had one clear message.



What are the facts?

This is hugely important, not only that we know, but are prepared to educate and inform those with concerns when we are able to do so.

Hoping for a good outcome for glyphosate is not enough, we need to be seen and heard promoting its safety case. Quietly allowing 'internet politics' to take their course is unlikely to bring the outcome that we desire.

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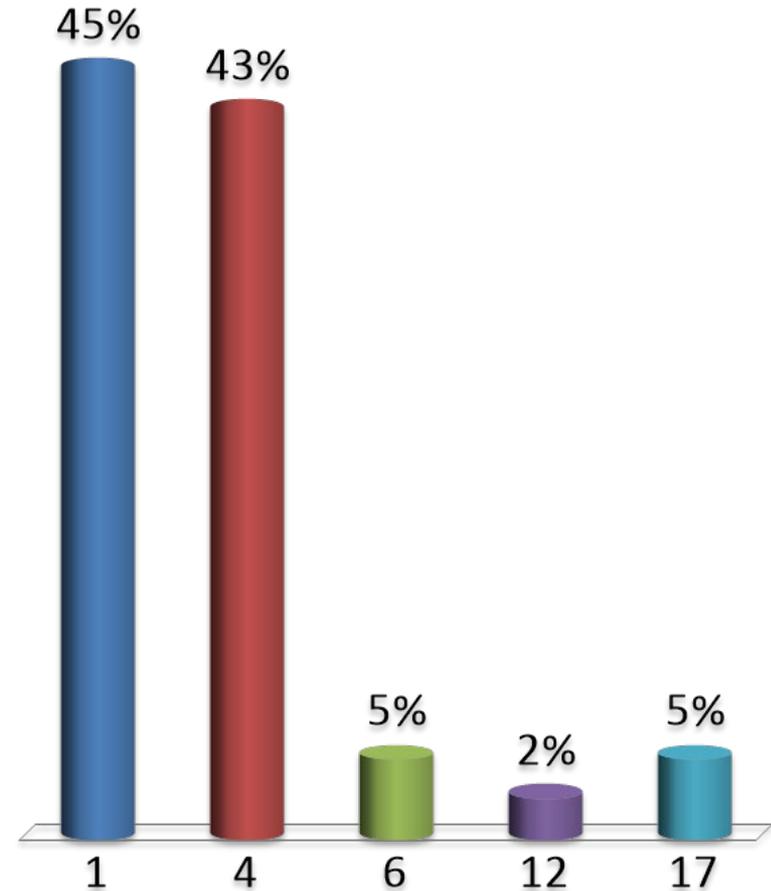


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How many herbicide alternatives to glyphosate are available for hard surface weed control?

- A. 1
- B. 4
- C. 6
- D. 12
- E. 17





Information Resources

www.glyphosateinfo.co.uk



This card is 100% biodegradable.

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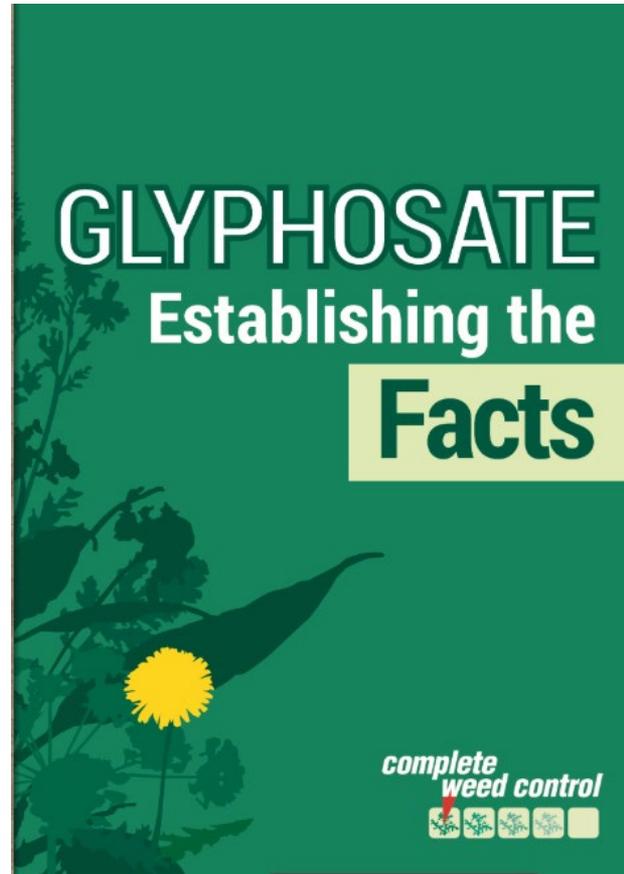
Glyphosate

its use and Managing
Public Perception

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Information Resources



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Information Resources

**QUESTIONS ABOUT
WEED CONTROL?**



www.safeweedercontrol.info

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To Conclude

We might be convinced, but there is a growing misunderstanding of the single most important product at our disposal.

We have to, if we are to protect its future be prepared to actively and openly support its use.

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As an industry

Weedicide

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