



Thank you to all members who  
acted as hosts for these events

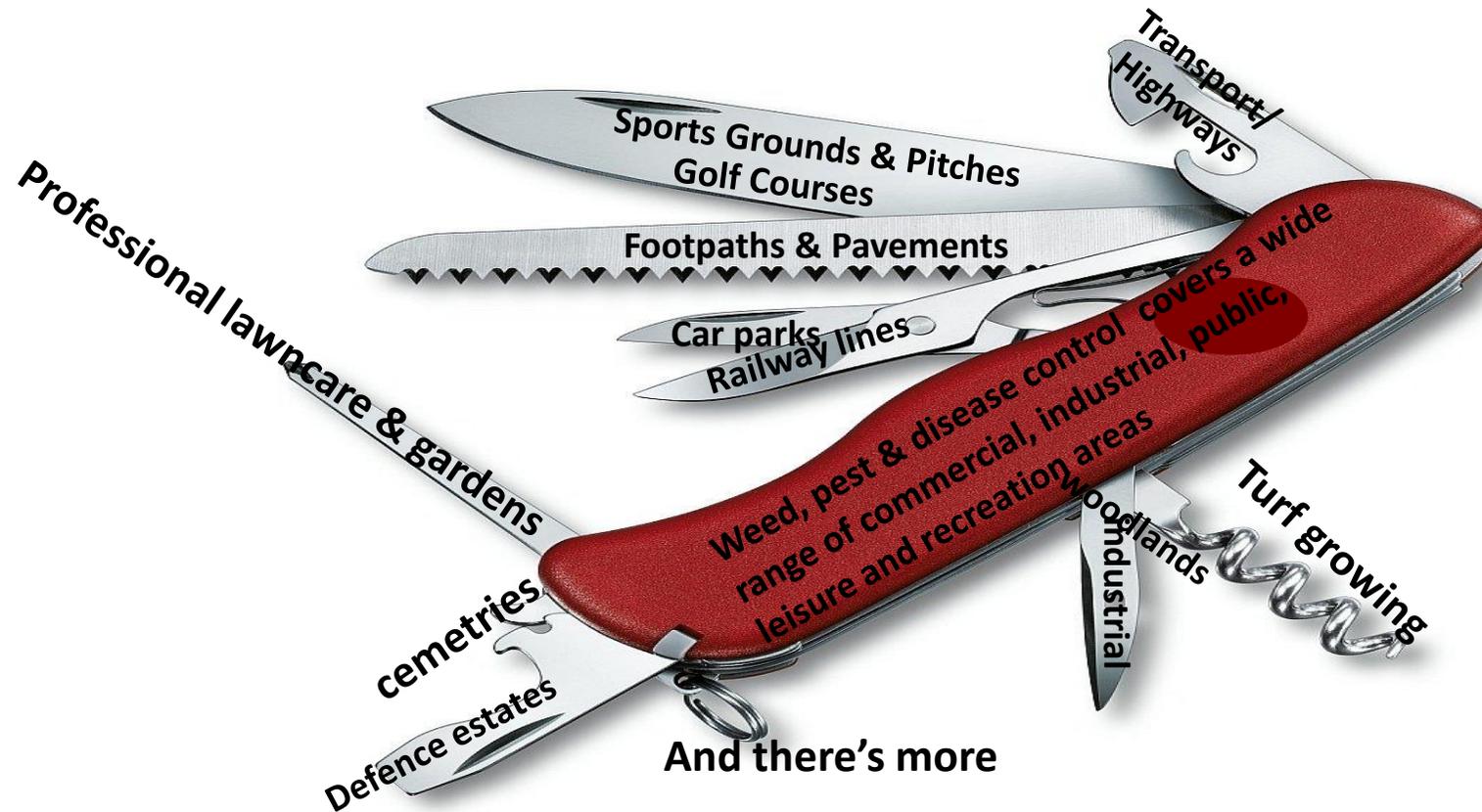
# UPDATING EVENTS 2020



## DATES AND LOCATIONS

30 <sup>th</sup> January	Harper Adams University	HAU, Shropshire
4 <sup>th</sup> February	Scottish Government	SASA, Edinburgh
18 <sup>th</sup> February	Parks For London	City Hall, London
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## The Amenity Forum – What it is and what it does



# INTRODUCTION TO THE AMENITY FORUM

- Voluntary Initiative created in its present form ten years ago when the Sustainable Use Directive was implemented in the UK
- The UK Action Plan (NAP) relied heavily on voluntary action by the sector to promote best practice & meet targets set in the plan
- I am the Independent Chairman who seeks to gain participation by the sector and report to Government on progress



- Articles
- Press
- External presentations
- Engaging with key agencies and on key issues

- Ten Golden Rules
- Guidance Notes
- Keeping members up to date

- Engaging with awarding & accreditation
- Promoting participation in other training
- Advising stakeholders & indeed all of standards to be sought
- Promoting Amenity Assured & link to other recognised CPD schemes

Promote pro

[www.amenityforum.co.uk](http://www.amenityforum.co.uk)  
[www.theamenitystandard.co.uk](http://www.theamenitystandard.co.uk)  
[www.getbritainmoving.uk](http://www.getbritainmoving.uk)

pest and disease management

- Updating events
- Conference
- Press releases & related
- Get Moving
- Amenity Matters on going campaign



09.45 Arrival and networking

10.15 Welcome and Introduction

10.20 **Policy Update**

*Including the review of the National Action Plan and response to the 25 year Environmental Plan: CRD/ DEFRA*

10.40 **Change, challenge and opportunity in terms of amenity management**

*Including a focus on current issues and update on how the sector needs to respond. Forum activity to be covered will production of guidance on integrated control and producing plans, the Amenity Standard and the Forum and sector response to policy change and pressures upon the sector*

11.05 **Facilitated participative session**

*How should my organisation respond? What are the key challenges and opportunities? How can we communicate better with our public and stakeholders*

11.30 Brief feedback from the above

11.45 Break

11.50 **Integrated Management in Practice**

*Case studies on integrated management, planning, implementation and review: Guest Speaker*

12.10 BASIS Presentation/ Any Questions

12.40 **Presentation by host organisation**

13.00 Conclude with buffet lunch



"We can't be afraid of change. You may feel very secure in the pond that you are in, but if you never venture out of it, you will never know that there is such a thing as an ocean, a sea. Holding onto something that is good for you now, may be the very reason why you don't have something better."

C. Joybell





UPDATING EVENTS  
2020

# Amenity Forum Updating Events 2020

## Setting the Standard

# The controls – risks and benefits

## Pre- authorisation checks

EU Regulation.

Member States, EFSA, Commission identify and manage risks.

Delivered by regulatory means.

Exerts downward pressure on availability.

## Product Use

EU Directive.

Member States, decide how to ensure proper use.

Mix of regulation and industry-led approaches.

Focus of today

## Post-Use Monitoring

Range EU legislation/national arrangements

Determines whether authorisation processes working/ use is correct.

# The PPP(SU) Regs – basic requirements



## Training

- Users must hold specified certificates. But recommend CPD.

## Sales of product

- Buyers must make sure end user holds a certificate. Distributers with certificates too.

## Application equipment

- If you can ride on it, you must get it tested. Regularly calibrate too.

# More challenging legal and policy aspects



## Reasonable Precautions

- If using, causing or permitting use, and/or handling and storage. Demonstrate due diligence. Use available guidance/minimise use.

## Protecting water

- Significant, high-profile issue and tough standards. Awareness of risk important.

## Integrated Pest Management

- Policy priority, use four key principles (suppress, monitor, choose intervention and record outcomes).

# Here is the news .....



## EU Exit

- Carry forward existing requirements for the time being. Scope for divergence, but degree and timing uncertain.

## National Action Plan/Policy

- Review commencing. Possibility of more 'ambition', do more on IPM.

## Glyphosate and public opinion.

- Dealing with tail-end of previous Review, next one about to commence!!
- Need to be more responsive to public concerns.

**Thank you**



SETTING THE STANDARD,  
RAISING THE BAR.



John Moverley

SETTING THE  
STANDARD

# CHALLENGES & OPPORTUNITIES

John Moverley



# CORE POLICY MESSAGES

Reducing our  
reliance on  
PPPs

Protecting  
peoples health

Environmental  
protection

Best practice  
& Training

Monitoring  
use and  
impact

# CORE POLICY MESSAGES



TRAINING & CPD



INTEGRATED (IPM)



ASSURANCE &  
COMMUNICATION



DEMONSTRATIONS  
OF BEST PRACTICE



RESEARCH &  
DEVELOPMENT



INNOVATION

Environment Agency [Challenges and Choices](#) consultation  
(Closing date 24 April 2020)

[\*Environmental Land Management \(ELM\) Policy Discussion Document\*](#)

- Defra stakeholder survey: [Health impacts of Plant Protection Products](#). **N.B. Closing date 28 February 2020.**

[\*Farming for the Future: Policy Progress and Update on GOV.UK.\*](#)

Pesticides Workshop

Consultation: pesticides in the context of the Post-2020 Framework for the sound management of chemicals and waste (SAICM)

KEY ISSUES IN  
2020  
based on the  
word  
AMENITY  
A for  
ASSURANCE



The public and key stakeholders seek assurances on quality and professional standards



Such assurance is key in delivering upon UK objectives and the National Action Plan



The sector needs to adopt the **AMENITY STANDARD**



This requires membership of an approved assurance scheme

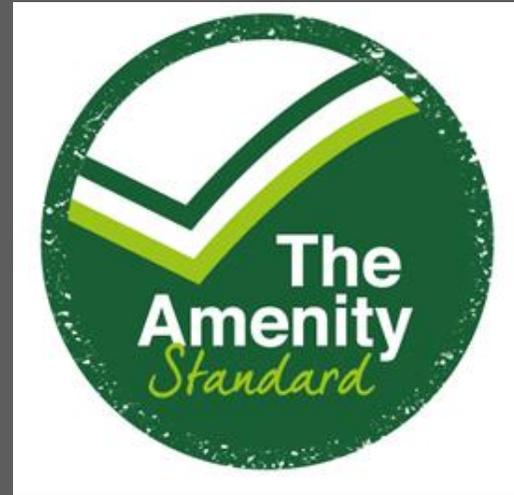


We need such schemes for all sub sectors of amenity

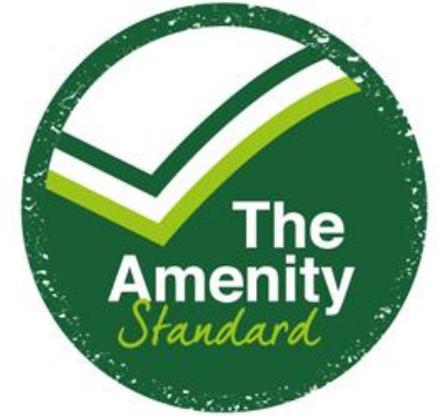


The  
Amenity  
*Standard*

- In many ways the Standard is the equivalent of the Red Tractor for agriculture & food
- Those able to hold the Standard and display the logo must be members of a recognised approved assurance scheme
- At launch we have three schemes – PCA Invasive Weed Scheme, Amenity Assured and Lawn Assured
- Plan is to embrace more schemes to give full sector coverage
- No extra cost to organisations; fee levied from assurance schemes for auditing etc.



# THE AMENITY STANDARD



- Provides a sector benchmark
- Focus on quality as an objective
- Provide assurances about the quality of the approved organisation(s)
- Promote confidence in quality management systems by provision of a robust and transparent system
- Initially three schemes to be included – PCA Invasive Weeds Membership, Amenity Assured, Lawn Assured
- More to follow



# KEY ISSUES IN 2020 based on the word AMENITY

## M for Membership

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We need full engagement across all our sector



We need every organisation to express commitment to best practice and all it stands for



We need to embrace ancillary bodies and work closely with other groups



Membership is crucial in the future ahead and ensuring we maintain the capability to do what is done



# KEY ISSUES IN 2020 based on the word AMENITY

## E for environment & education

- Protecting and enhancing the environment and addressing targets such as carbon are at the heart of Government policy
- Ensuring trained & continuously developed staff & operators
- What is done in amenity management seeks to create safe and healthy amenity spaces fit for purpose
- Professional operators committed to best practice undertake operations geared to protecting and enhancing the environment
- We must be able to demonstrate this clearly as well as help deliver on carbon policies



# KEY ISSUES IN 2020 based on the word AMENITY

## N for non compliance

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We must ensure that we fully comply with legislation and codes of practice



These include sprayer testing and inspection, training and CPD, sales of products, use of approved products



As a sector given the spotlight of public opinion, we need to make sure of all of this

# Sustainable Use



Reasonable Precautions

Protecting Water

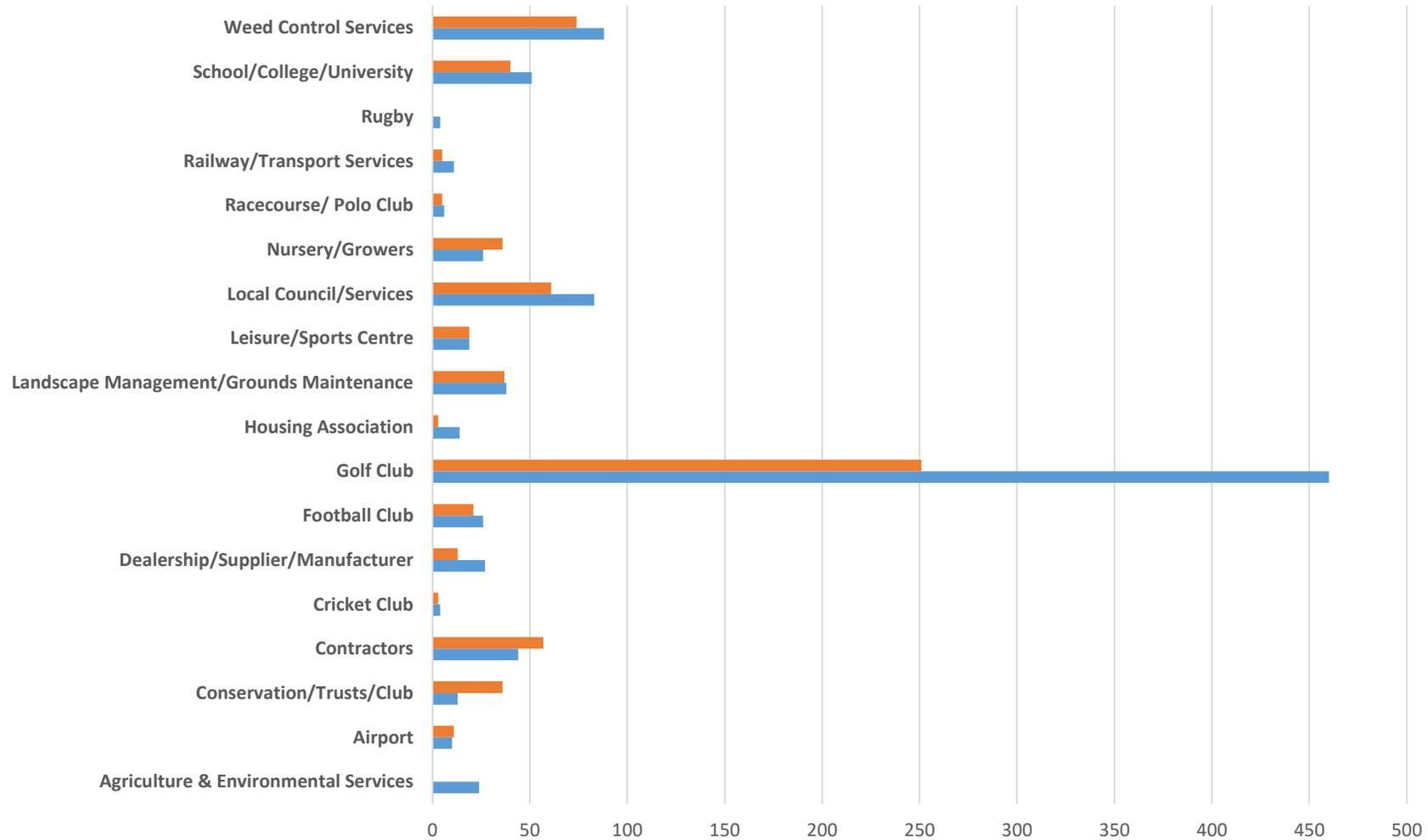
Integrated Pest Management

Minimising use

# Amenity Sector



Amenity Sector Testing 2017 (BLUE) 948 tests. 2018 (RED) 672 tests

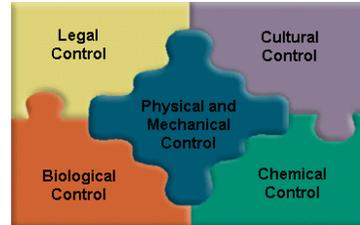


# KEY ISSUES IN 2020 based on the word AMENITY I for Integrated

We need to get serious about integrated approaches and planning

Not just talk the talk but act upon it

It is central to future policy and decision making

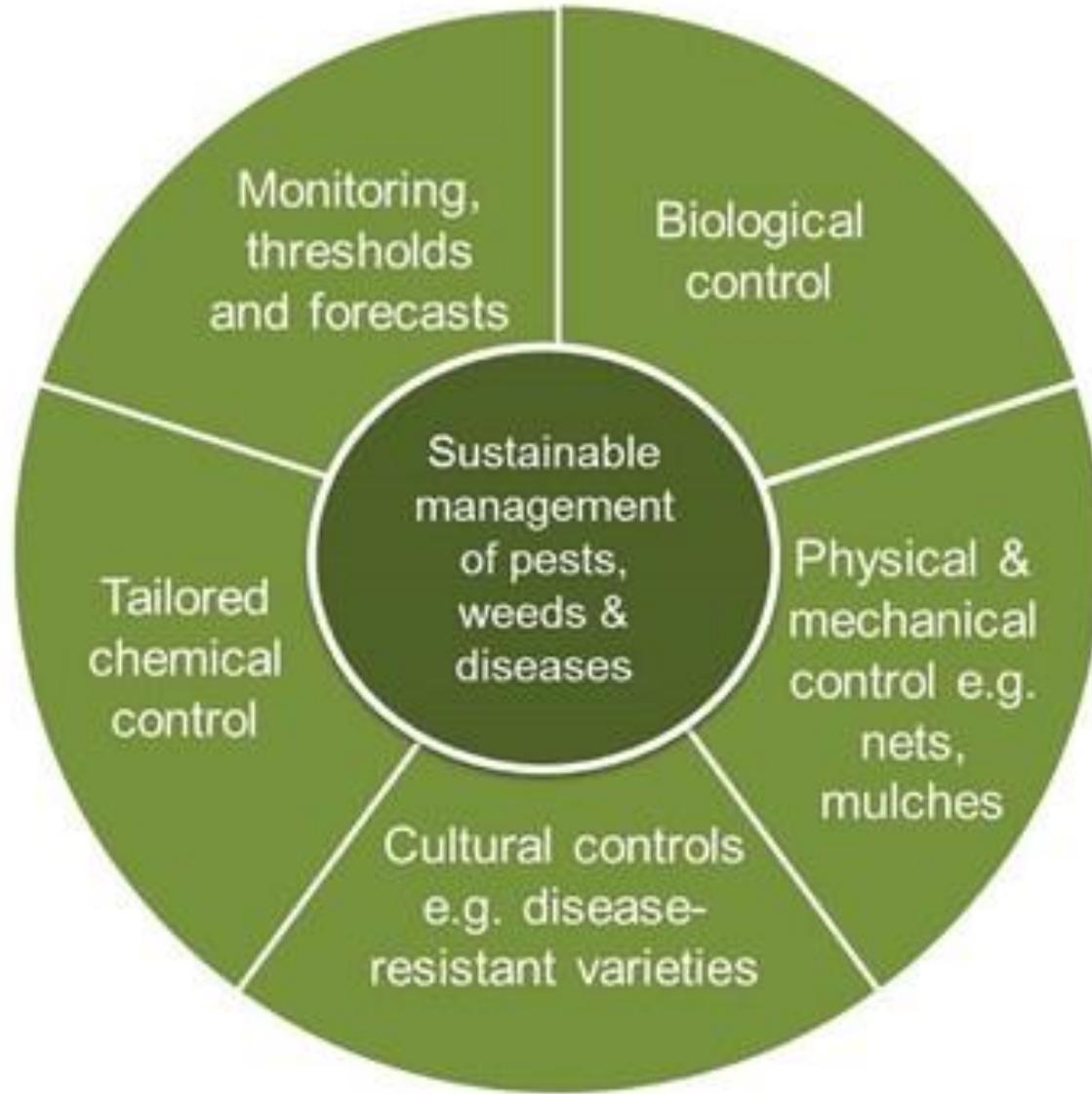


**In practical terms, an integrated approach is**

Ensuring that , in planning a management programme, you consider the level of control required for specific areas and circumstances and consider all options available to achieve the required outcome efficiently, effectively & economically

# TAKING AN INTEGRATED APPROACH TO LAND MANAGEMENT





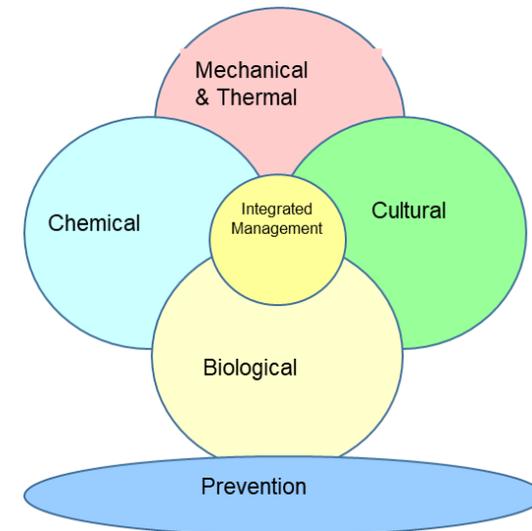
The best time  
to repair a roof  
is when the  
sun is out.

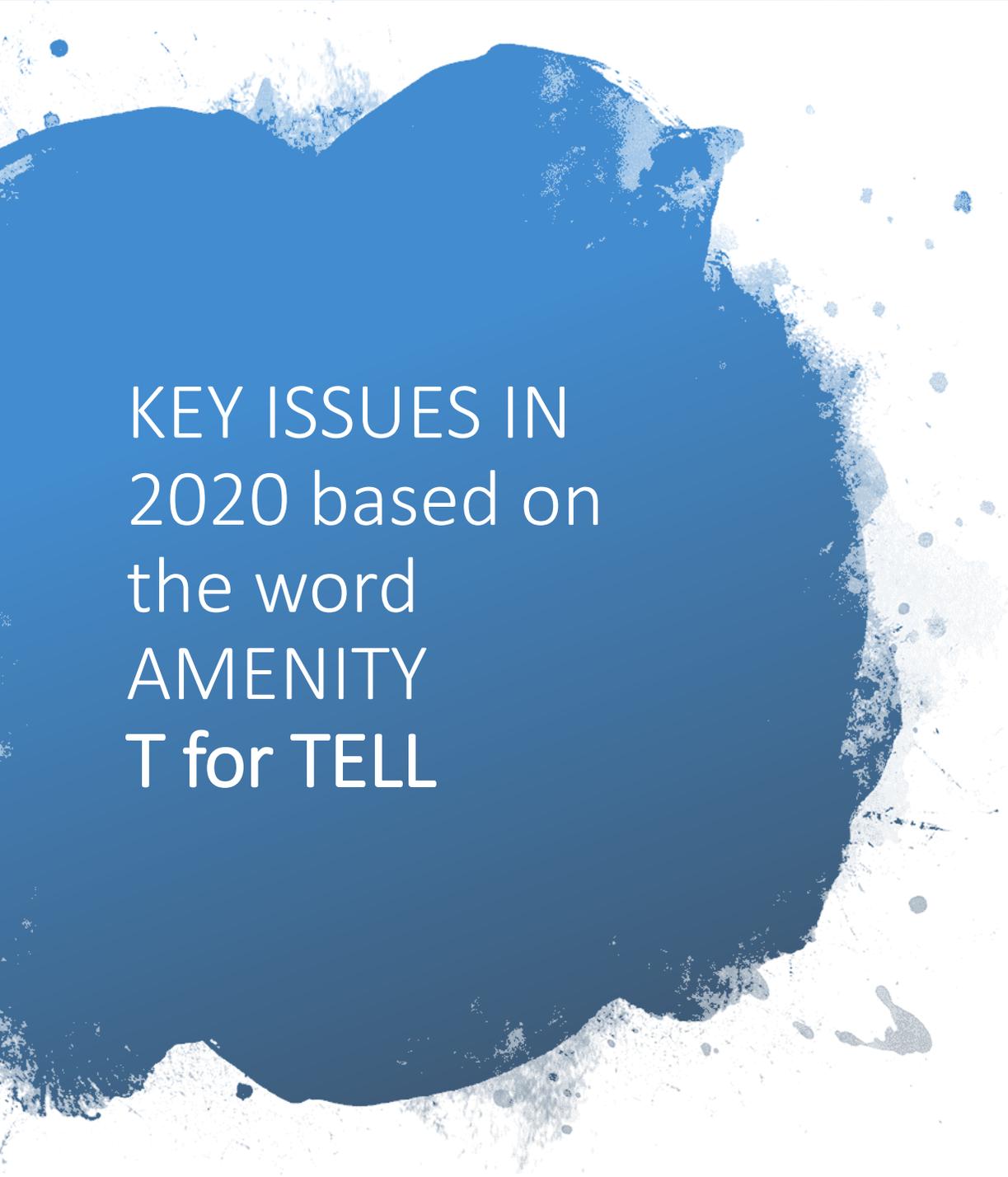
*John F. Kennedy*



## LAUNCH OF TWO DOCUMENTS

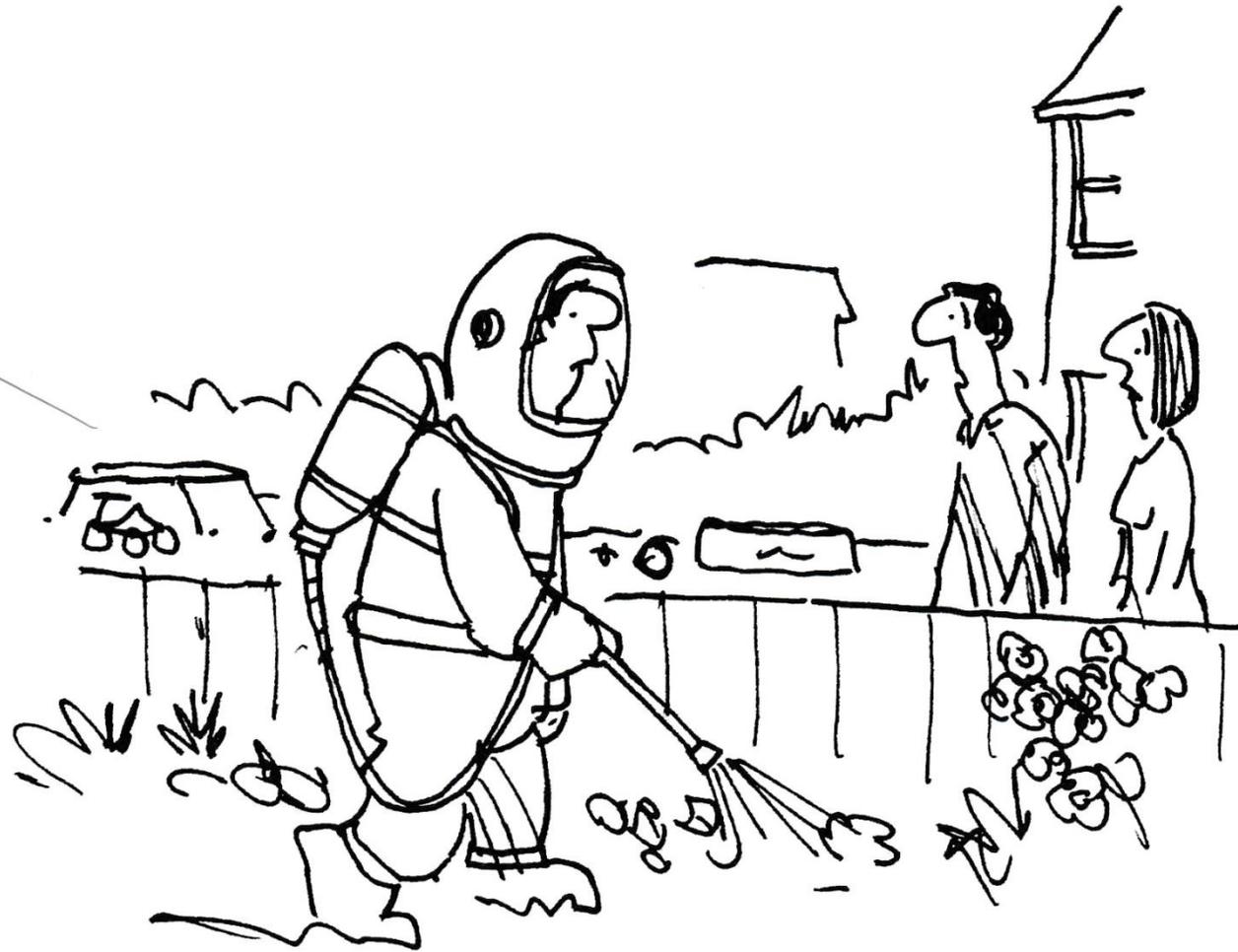
- Integrated weed management in amenity spaces – guidance
- Creating an integrated management plan template
- Integrated weed Management policy





KEY ISSUES IN  
2020 based on  
the word  
AMENITY  
T for TELL

- We need to communicate what we do, why and how we do it to the public, key stakeholders and within our sector
- We need to make clear that what we do impacts upon every UK citizen
- We need to be proud and loud



*'Tom, can we ask what you're spraying in your garden?'*



# PESTICIDES

With a particular focus on glyphosate

# Legislation



Authorisation of pesticides

Monitoring of human health and the  
environment

Sustainable use

How safe are chemicals used for weed control compared to other every day items?



WHY IS THERE  
PRESSURE  
AGAINST  
GLYPHOSATE  
PRODUCTS

Assessment undertaken by  
Member States, the European  
Chemicals Agency (ECHA) and the  
European Food Safety Authority  
(EFSA)



# European Regulatory Process

- EU “Annex 1” approval for glyphosate runs for 5 years from 2017 to 2022.
- A new industry Glyphosate Task Force (GTF) has been formed.
- The new regulatory process is expected to begin late 2019, the scientific dossier is expected to be submitted in June 2020.
- EU has announced an innovative process with 4 Rapporteur countries:
  - **Netherlands** – leading on human health
  - **France** – leading on Eco-toxicology
  - **Hungary** and **Sweden** with minor roles
- Following an EFSA opinion (due from second half 2021 onwards) the political process of comitology is expected to begin in 2022.
- During 2019, many EU countries continue to work through formulated product approvals following the 2017 active ingredient re-authorisation.



Research, conducted by Oxford Economics, showed that a ban on weed control products containing glyphosate would add £228 million to the UK's council tax bill each year.

# Glyphosate

- **The litigation in the USA will take time to resolve. It's going to be a lengthy legal process.**
- **The science supports that it is safe and keeps being confirmed by independent government regulators**
- **Glyphosate remains a vital tool for sustainable weed management**



## KEY ISSUES IN 2020 based on the word AMENITY **Y for YOUR ROLE**

- You are already interested but you can help us reach out to those not here
- You can be ambassadors
- Your role is crucial



The  
Amenity  
*Standard*

# ANOTHER NEUMONIC TO CONCLUDE

- Risk Health & Safety
- Economics, Education & Environment
- Amenity Outcome Fit for purpose and at best practice and assured standards
- Carbon footprint
- Targets and meet legislation and codes of practice

SETTING THE STANDARD,  
RAISING THE BAR.



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SETTING THE  
STANDARD

# Participative session

*How should my organisation and the sector respond to stakeholder, political and public comment?*

# Facilitated participative session

*How should my organisation and the sector respond to stakeholder, political and public comment?*

*What are the opportunities?*

*How can we communicate better with our sector, public and stakeholders?*

SETTING THE STANDARD,  
RAISING THE BAR.



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SETTING THE  
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# UPDATING EVENTS 2020

AMENITY FORUM  
CONFERENCE 2020  
Thursday October 15th

AMENITY  
MANAGEMENT –  
PLANNING FOR THE  
FUTURE

KETTERING  
CONFERENCE  
CENTRE

POLICY UPDATE

WATER ISSUES

INTEGRATED APPROACHES

INVASIVE WEED MANAGEMENT

BIOLOGICAL CONTROL

EDUCATION & TRAINING

SPORTSTURF MANAGEMENT AT TWICKENHAM

RESPONDING TO CHANGE

WEEK OF CELEBRATION  
JULY 6<sup>th</sup> to 11th





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