



PRESS RELEASE

AMENITY FORUM CONFERENCE

Following full consideration of the external circumstances, the Forum has decided to switch delivery of its annual conference being held on October 15th 2020 to a fully online format using specialist professional conferencing facilities. The theme will be "Planning for the Future".

The event has an impressive range of specialist speakers and the programme will include an address will be included from a senior government representative. This is a particularly important time for the sector not just because of the challenges arising from the pandemic but also given the on-going review of the National Action Plan relating to weed, pest and disease management. There is also a review of pesticide policy being undertaken. This is a great opportunity to hear and debate current issues and get up to the minute information on the reviews. There will also be focus on innovation and new methods and approaches emerging from research and technological development.

This full-scale conference will be easily accessed online for full participation, and includes:

- Full conference programme including adequate comfort breaks
- Information-rich presentations from specialist speakers
- Conference materials provided in advance, including speaker biographies
- Speakers presenting, accompanied by slides, using a professional online conference platform (easy for delegates - we'll provide full details)
- Opportunities for questions with all speakers
- Full slide presentations cleared by speakers will be made available to all registered delegates afterwards as a permanent record of the proceedings

The delegate rate is £50 + VAT

For further information on the programme, how to book or for more detail, contact Admin@amenityforum.net

The Amenity Forum conference has a well established reputation and is regarded by many as an event not to miss.

Notes to Editors

The Amenity Forum is the non-profit making voluntary initiative and the independent body bringing together professional organisations with an involvement in the amenity horticulture sector. This is a very diverse industry responsible for the landscape management of urban areas, highways and rail network, sports grounds, parks, industrial and utility sites. To establish and maintain these areas to a high standard, the sector requires access to pesticides, efficient equipment and trained and qualified staff. The organisation was formed in October 2003 as a key action to support the Voluntary Initiative, an industry led project agreed with Government to reduce the environmental impact of pesticides.

The membership comprises of organisations from across this diverse industry, covering manufacturers, suppliers, trade associations, local authorities, major users, landscape, sport and leisure. Equally important are those members who represent training and qualification standards. The key Government agencies have an important observer role. The objectives of the Amenity Forum are:

To promote and encourage proper and responsible use of pesticides and integrated methods for the control of pests, weeds and diseases

To lead, coordinate and encourage achievement of “Best Practice” objectives in weed, pest & disease management

To ensure that all practices are sustainable and protect the environment with minimised risks to public health.

To run a communication programme to support these aims and to promote the image of the sector among stakeholders and the public.

To coordinate and encourage the establishment of sustainable qualifications, training and CPD activity, specifically for the Amenity sector

To organise activities within the Amenity Forum membership and linked organisations, such that Amenity Forum objectives are developed in a coordinated way

For further information on this press release or the work of the Forum, please contact the Secretary, Kate Hopkins, or the Chairman, Professor John Moverley OBE. Similarly if you wish to register for future press releases, please let us know.

admin@amenityforum.net or email John.Moverley@amenityforum.co.uk