



PRESS RELEASE

IMPORTANT SURVEY FOR THE AMENITY SECTOR ANNOUNCED

In early 2021, the Government is funding a major survey of the amenity sector to increase its understanding of the total amount of plant protection products used, their modes of application and the key reasons for use. It is vitally important that the sector fully supports this work as it will form the basis for future policy and strategic decisions, and it will provide very valuable information for use across the sector.

A similar survey was conducted in 2016 but participation was low which reflected badly on the sector. This time the Forum has been consulted to help ensure the survey is as straightforward as possible and relatively easy to complete. This way it is hoped that participation will be much higher, and that good and sound data can result.

The survey will be sent out electronically and, if you are selected to receive one, the Amenity Forum is urging you to complete and return promptly. It is understood that there are many calls on time, but this survey could prove really important to all. The surveys will be sent out from the week commencing January 18th

Professor John Moverley, Independent Chairman of the Amenity Forum says "2020 has been an unprecedented year bringing with it personal tragedy and impacting on all our lives not just now but for well into the future. It has shown how vitally important is the work undertaken in amenity management helping keep our transport networks operational, our parks and green spaces safe and sustainable and our sports areas fit for purpose to name just a few aspects of amenity. This survey will help provide really important information to guide future policy and I urge everyone to participate if approached"

For further information on the content of this release or about the work of the Forum, contact Kate at admin@amenityforum.net



Notes to Editors

The Amenity Forum is the non-profit making voluntary initiative and the independent body bringing together professional organisations with an involvement in the amenity horticulture sector. This is a very diverse industry responsible for the landscape management of urban areas, highways and rail network, sports grounds, parks, industrial and utility sites. To establish and maintain these areas to a high standard, the sector requires access to pesticides, efficient equipment and trained and qualified staff. The organisation was formed in October 2003 as a key action to support the Voluntary Initiative, an industry led project agreed with Government to reduce the environmental impact of pesticides.

The membership comprises of organisations from across this diverse industry, covering manufacturers, suppliers, trade associations, local authorities, major users, landscape, sport and leisure. Equally important are those members who represent training and qualification standards. The key Government agencies have an important observer role. The objectives of the Amenity Forum are:

To promote and encourage proper and responsible use of pesticides and integrated methods for the control of pests, weeds and diseases

To lead, coordinate and encourage achievement of "Best Practice" objectives in weed, pest & disease management

To ensure that all practices are sustainable and protect the environment with minimised risks to public health.

To run a communication programme to support these aims and to promote the image of the sector among stakeholders and the public.

To coordinate and encourage the establishment of sustainable qualifications, training and CPD activity, specifically for the Amenity sector

To organise activities within the Amenity Forum membership and linked organisations, such that Amenity Forum objectives are developed in a coordinated way

For further information on this press release or the work of the Forum, please contact the Secretary, Kate Hopkins, or the Chairman, Professor John Moverley OBE. Similarly, if you wish to register for future press releases, please let us know.

admin@amenityforum.net or email John.Moverley@amenityforum.co.uk