



Llywodraeth Cymru
Welsh Government

Integrated Weed Management (IWM) Training Event

an innovative approach to caring for public green spaces

Welsh Government in partnership with Parks for London

Join us for an inspiring and informative training event designed specifically for representatives of Local Authorities and bodies managing public green spaces across Wales.

Date: 17 March 2026

Time: 9:30am – 16:00

Venue: Llandegfedd Visitor Centre, nr Pontypool, NP4 0SY

Why attend?

IWM is a holistic and forward-thinking strategy that embraces sustainable weed control methods, including sustainable planting and innovative machinery, reducing dependence on conventional chemical pesticides.

This is an important opportunity for land managers to deepen their understanding of Integrated Weed Management (IWM) and how this approach can support healthier, more resilient green spaces. Skills and insights gained through practical demonstrations will enable participants to make informed, evidence-based decisions that enhance the long-term sustainability and effectiveness of their weed management programmes.

What to expect

The day will feature engaging presentations, and interactive demonstrations of the latest weed control equipment to guide you through the process of creating your own Integrated Weed Management (IWM) Plan including consideration of methods to prevent weeds and control them once established, as well as a variety of equipment demonstrations using hot water, hot air, different brushes.

Continuous Professional Development (CPD)

Delegates registered with BASIS (British Agrochemical Standards Inspection Scheme) can earn points towards their CPD portfolio, an added benefit to support your professional growth.

To register your interest, please email:

pesticides.plaladdwyr@gov.wales

by **Wednesday 4 March**

Please include delegates' dietary, and/or accessibility requirements, and language preference

Places are limited to 2 delegates per organisation.

If you have any questions about this event, please contact pesticides.plaladdwyr@gov.wales

AGENDA

Integrated Weed Management (IWM) Training Event

17 March 2026

Welsh Government in partnership with Parks for London

at Llandegfedd Visitor Centre, nr Pontypool, NP4 0SY

Refreshments served on arrival

Item	Time	Speaker
Arrival, registration and refreshments	9.30 – 9:50	
Welcome	9:50 – 10:00	Welsh Government
What is IWM and what are the benefits?	10:00 – 11:00	Parks for London
Break	11:00 – 11:15	
Demonstrations and practical session: considering actions for weed prevention	11:15 – 12:15	Kersten UK/ Parks for London
Lunch & Networking	12:15 – 13:15	
Workshop – How to complete an IWM Plan	13:15 – 14:15	Parks for London
Break	14:15 – 14:30	
Demonstrations and practical session: considering reactive treatment of weeds Opportunity to observe how different methods are applied within a treatment programme.	14:30 - 15:30	Kersten UK/ Parks for London
Review and next steps	15:30 – 16:00	Welsh Government
Close	16:00	

Privacy notice – Integrated Weed Management Event March 2026

Background

1. The Welsh Government will be hosting a training event in partnership with Parks for London focused on approaches to Integrated Weed Management.
2. This event is aimed at local authorities and the amenity sector across Wales.
3. The aim of the day is to give key amenity stakeholders in Wales the opportunity to hear about and see demonstrations of alternative approaches to managing weeds and invasive non-native plants.
4. By registering for this event, you agree that the personal data you submit as part of your registration can be used for the following purposes:
 - To communicate with you regarding the event
 - To send you relevant documents relating to the event
 - To send reminders about this event
 - To send follow up information with regards to the event

Lawful basis for processing

5. The Welsh Government will be the controller for the personal data you have provided to us and will process it in line with our public task and the official authority vested in us.

What personal data we will collect and process

6. We will gather the following personal data:
 - Name
 - E-mail address
 - Organisation name
 - Language preference
7. We will also gather 'special category data' to ensure any additional requirements are accommodated during the event. This information is optional, processed by consent and will be deleted after the event:
 - Accessibility requirements
 - Dietary requirements
8. In the interests of networking during the event, your name and organisation name may be shared with other registered attendees. If you would prefer us not to do this, please let us know by e-mailing pesticides.plaladdwyr@gov.wales

Who will have access to your data

9. The information collected will be accessible by relevant Welsh Government staff and its system technical administrators who support the I.T. system. System technical administrators will not use your details in any way.

How long your details are kept for

10. The personal information you provide will be deleted once registration closes. However, your name, organisation and email address will be retained on secure Welsh Government

IT systems for up to 12 months after the event for the purposes of contacting you about future pesticide related events or with relevant pesticide related updates. At which point, we will review the information we hold to ensure it is up to date and to establish whether you still agree to WG retaining your details. If you no longer wish for your details to be retained after the event, please notify us via: pesticides.plaladdwyr@gov.wales

Your rights in relation to your information

11. Under the data protection legislation, you have the right:

- to be informed of the personal data Welsh Government holds about you and to access it
- to require us to rectify inaccuracies in that data
- to (in certain circumstances) object to or restrict processing
- for (in certain circumstances) your data to be 'erased'
- to (in certain circumstances) data portability
- to lodge a complaint with the Information Commissioner's Office (ICO) who is our independent regulator for data protection.

12. Should you have any queries regarding this privacy notice please contact Pesticides.plaladdwyr@gov.wales

13. For further information about the information which Welsh Governments holds and its use, or if you wish to exercise your rights under the GDPR, please see contact details below:

Data Protection Officer
Welsh Government
Cathays Park
CARDIFF
CF10 3NQ
Email: DataProtectionOfficer@gov.wales

The contact details for the Information Commissioner's Office are:
Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF
Telephone: 0303 123 1113
Website: www.ico.org.uk